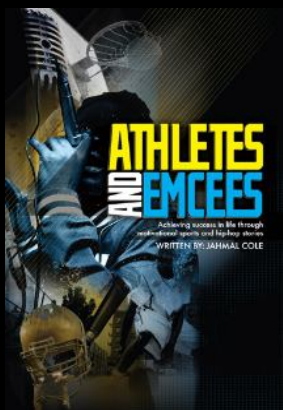




# JAHMAL COLE

Overview of Keynote Speaking

## THE IMPORTANCE OF POSITIVE ROLE MODELS AND MENTORS



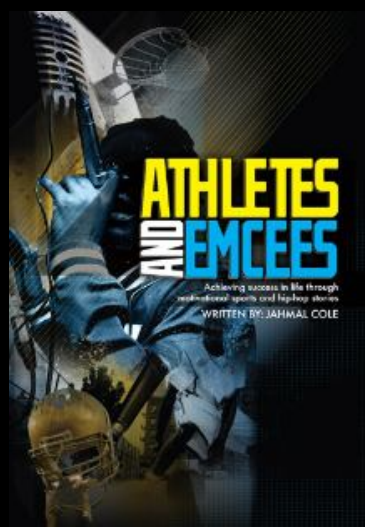
JAHMAL COLE

Author, Speaker, and Community Leader  
[www.RoleModelMovement.com](http://www.RoleModelMovement.com)  
[jcole@rolemodelmovement.com](mailto:jcole@rolemodelmovement.com)  
(312) 882-5028



## JAHMAL COLE

Jahmal Cole has built a strong reputation for helping students at high schools and colleges believe, achieve, and succeed.



## A UNIQUE EVENT

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Jahmal Cole delivers a timely and powerful message to students throughout the country. Using his unique background and experience, he relates to students of all ages, motivating them to take responsibility for their education, their future, and their community. Cole understands the plight and disadvantages of inner-city youth and uses his insight to provide them with the hope and motivation they need to succeed and become role models at school and in their community. His keynote speeches are supplemented with copies of his acclaimed motivational book, *Athletes & Emcees*.

## SPEAKING TOPICS

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Jahmal Cole's compelling message is well received by students, teachers, and administrators throughout the country at high schools, colleges, and universities, community groups and professional organizations. Topics include:

- Creating Your Own Brand
- Communication Skills
- Purposeful Networking
- Educational Goal Setting
- Work Ethic Components
- Conflict Resolution

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To book Jahmal Cole for your next school or community function, please contact Role Model Movement at:

**Phone:** (312) 882-5028  
**Fax:** 877-592-1066  
**Email:** [jcole@rolemodelmovement.com](mailto:jcole@rolemodelmovement.com)



## JAHMAL COLE

As President of Role Model Movement, Inc., Cole is widely known and highly regarded as a mentor and inspiring leader.



RoleModelMovement.com

## BIOGRAPHY

Jahmal Cole is the President of Role Model Movement, a non-for-profit organization where young and energetic minds are empowered to become proud role models in their community. A native of North Chicago, Cole's father ran for city council, inspiring Cole to perform public service.

Jahmal is passionate about shaping a better future for today's youth and knows that community involvement and pride positively impact tomorrow's young leaders. Today, Jahmal shares the inspirational message of rising above inner-city challenges and attending college, where he received a Scholar Athlete Award and was named to the Dean's List. He is now a speaker, mentor, community spokesperson, and dedicated volunteer for numerous causes and organizations.

Jahmal Cole is the author of two books: *Athletes and Emcees* and *The Torch of Decency*.

## EDUCATION

Actively involved in education, Cole holds a Bachelors degree in Corporate Communications/Public Relations from Wayne State College. He received a Masters degree in Internet Branding/Marketing from Full Sail University.

*Masters Degree in  
Internet Marketing*  
**Full Sail University**

*Bachelors Degree Corporate in  
Communications*  
**Wayne State College**

Microsoft Certified Professional  
Microsoft Corporation  
ID: 7579103



# COMMUNITY SERVICE

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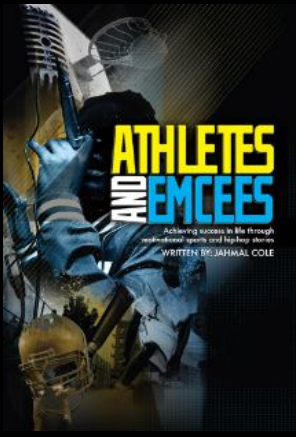
## JAHMAL COLE

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*“Decide what you want to do, when you want to have it accomplished, and what you’re willing to sacrifice to make sure this happens.”*

**- J. Cole**

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*Fresh, hip, and inspiring!*

*Jahmal Cole knows how to talk to teens so they can relate. Telling it like it is, he understands their challenges and uses his prose and lyrics to motivate them on their journey. A powerful and entertaining read.*

A native of North Chicago, IL, Jahmal Cole has shown a commitment to youth and community and is the recipient of a Volunteerism and Community Service Award by Illinois Governor Pat Quinn. A member of the Greater Chatham Alliance Education Committee, Cole is creating a full-feature film documentary, titled *Chatham: The Pride of Chicago*, in an effort to reduce crime and promote positive behavior and safety. In 2005, Cole raised over \$5,000 for the Hurricane Katrina Red Cross Victim-Relief Fund. In 2003, Cole founded Role Model Movement, Inc., an organization of 3 authors and 2 civic leaders who are committed to developing leadership in underserved youth.

Cole is a tireless and dedicated volunteer, who lends his efforts to many worthy organizations, including:

- Columbia College
- Cameron Elementary, Speaker
- Earle Elementary, Speaker
- Children's Home + Aid , Speaker
- UCAN , Speaker
- Illinois Education Foundation - Mentor
- Children's Research Triangle -Associates Board
- Greater Chatham Alliance -Education Committee
- By The Hand Org

## MEDIA

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An engaging speaker, Cole has been featured on television, radio, and other publications, including:

- Chicago Access Network
- WCRX
- Medhill Reports
- 6thwardblogspot
- Book Tree Radio
- Vocalo.org
- YoChicago.com
- Kenosha News



## JAHMAL COLE

Role Model Movement Inc.

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Chicago, IL 60606

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(P) 312-882-5028

(F) 877-592-1066



[RoleModelMovement.com](http://RoleModelMovement.com)

## TESTIMONIALS

Jahmal Cole's Detours vs. Derailments workshop kept students engaged. His ability to connect with the audience on an individual level made this one of the best presentations we've seen. ~Stephanie Marshall, Director of Student Activities-

**University of Wisconsin Parkside**

"Jahmal Cole's workshop simply...ignites students to take action!"  
~Daniel Tenuta, Principal,

**Walter Reuther Central High School**

Without attitude or flash, this young man has achieved amazing accomplishments and will continue to do so. I have forwarded his book *Athletes & Emcees* to my siblings and some of my peers as a testament to determination. ~Rory Foster, Director of Advertising

**Chicago Sun-Times**

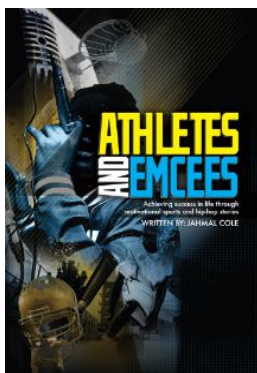
Jahmal Cole is a spirited, hilarious and charming writer. This author/speaker is both ambitious and enterprising, two qualities that will stand him in good stead as he pursues a wider audience.

~Writers Digest

"Not just for athletes and emcees, Jahmal Cole knows how to talk to teens so they can relate. Telling it like it is, J Cole understands their challenges and uses his prose and lyrics to motivate them on their journey. A powerful and entertaining read." ~ Patti McKenna, author of *Children Should Come With Warning Labels*

**(Urban Edge Publishing)**

*Motivational, fresh, hip, and inspiring!*



Jahmal Cole's keynote speeches are supplemented with copies of his acclaimed motivational book, *Athletes & Emcees!*



## SPEAKER CONTRACT

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Contract between Role Model Movement and ( \_\_\_\_\_ )

**Course Title:** Detours vs. Derailments

**Class Format:** (Choose all that apply): \_\_\_\_\_ Book Signing      \_\_\_\_\_ Speech      \_\_\_\_\_ Workshop

**Sessions:** (number of hours and number of days) \_\_\_\_\_

**Dates:** (Month/Day/Year) \_\_\_\_\_

**Location:** (Name of facility/hotel) \_\_\_\_\_

**Speaking Fee:** A \$500 per day donation to Role Model Movement, a not for profit 501c3 organization. Your donation is tax deductible and includes 50 copies of the motivational book *Athletes and Emcees*. Following review and approval of this contract a down payment of \$250 (50%) in the form of a Check, Visa, Master Card, American Express will be sent to Role Model Movement: P.O Box 6132 Chicago, IL 60606. The remaining balance will be paid via a check, on site upon completion of presentations. More books can be ordered.

**Travel:** Mileage to and from \_\_\_\_\_ OR coach class round trip air ticket to and from \_\_\_\_\_.  
(destination) (destination)

**Per Diem:** Meals per diem for each class day and travel of \$30.00 per day for a maximum of 4 days.

**Hotel:** \_\_\_\_\_ (Name) will reserve and pay for 2 nights \_\_\_\_\_ (specify date(s)) at \_\_\_\_\_ (hotel). If the speaker chooses at his/her discretion to seek alternative lodging, upgrade room features, or extend lodging arrangements, those costs will be incurred by the speaker and will not be reimbursed by the organization. In the event that the speaker chooses not to accept the 2 night reservation, the organization will not substitute the value of the room for monetary reimbursement to the speaker.

**Audiovisual Equipment:**

- Jahmal Cole will provide laptop computer
- \_\_\_\_\_ will provide LCD projector, screen, lavalier microphone

**Cancellation Clause:** Cancellation up to 30 days prior to class – no charge for speaker fee

**Copyright Clause:** The outline packet is intended for \_\_\_\_\_ to copy for the sole purpose of giving to the attendees of the two-day course. It may not be copied, sold or given away for any other purpose without expressed written permission of the speaker.

**ADA Clause:** The speaker agrees to work with the organization in order to meet the needs of any attendees indicating a requirement for special seating, lighting, and/or materials due to visual, auditory or other impairments in accordance with provisions outlined within the Americans With Disabilities Act.

\_\_\_\_\_  
Organization President Signature                      Date                      Company Signature                      Date

\_\_\_\_\_  
Printed Name                      Phone                      Printed Name                      Date

\_\_\_\_\_  
Organization Treasurer Signature or Appropriate Chairperson Signature                      Date

\_\_\_\_\_  
Printed Name                      Phone #

All organization contracts must be signed by the Organization President, and the Organization Treasurer or the appropriate Chairperson.